

ROADSHOW

November 7th 2018

Liverpool City Hilton

The Network Group Roadshow is the highlight of our calendar as we greet the festive season and see out the year in style.

Join our members, preferred vendors and partners at the Hilton Hotel in Liverpool for a morning of business, an exciting afternoon of Expo, engagement and networking, and an evening of urban dining and exploring the unique nightlife of this iconic Northern city.

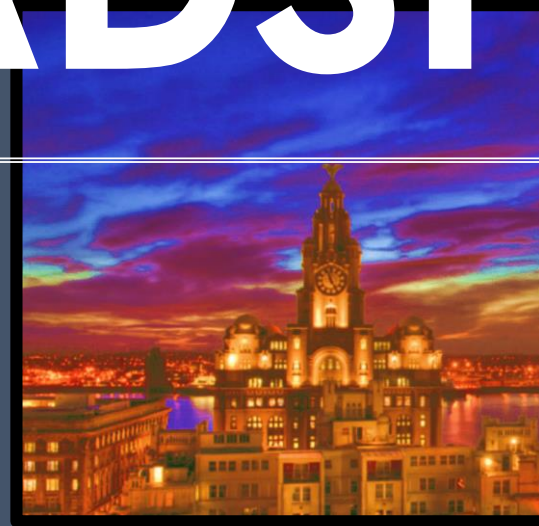
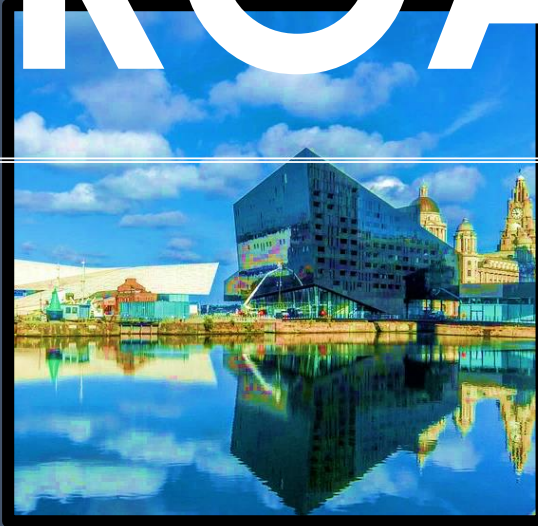
Whether you want to grow your sales, promote your brand, launch a product, network with the best in the industry or all of the above, we're sure you'll find this the perfect vehicle and we look forward to your involvement.

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Best Value
Sponsorship
& ROI in the
Channel



Your channel to success

We are perfectly placed to facilitate long term, profitable partnerships for our members – over 70 Independent Computer Dealers, Resellers and VAR's – with our channel partners

Engage with the UK's leading Technology Resellers

97% Member attendance at our Events

Combined Group Turnover now exceeds £500m

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Choose from our extensive and exciting range of Sponsorship and engagement Opportunities, and if you don't see anything that works for you, talk to us to create a bespoke solution.

HEADLINE Sponsor

Receive top billing as the Headline Sponsor with co-branded collateral from the EventBook to the evening programme. Social Media promotion and a 3 e-shot pre-event campaign will introduce you and your offer and engage the members prior to the event.

Following the build up, you have a 30-minute opportunity to address the entire Group with a 15-minute Q&A section. Your Exhibition space will be in prime position and the NG Marketing Team will be happy to help you maximise your impact.

Also included are four EventBook pages for advertorial and messaging and four networking dinner places.

Investment **£7000**

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EXHIBITION stand

The afternoon provides a unique opportunity to network with the members and their teams whilst exhibiting your products and services. The atmosphere at this event is exciting and energising, providing the perfect backdrop to new and developing conversations. Along with 2 pages of EventBook content for messaging you get a 3m exhibition space with dressed table and access to power and Wi-Fi.

Investment £1000

FOCUS session

Running alongside the exhibition, these 30 minute (+15 Q&A) targeted sessions are part presentation, part workshop or demonstration and all exciting, appealing and enticing. Members leave feeling well informed and ready to start or continue a conversation leading to tangible business outcomes. These in depth sessions allow you to develop closer relationships with members to collaborate and capitalise on the momentum created. There are opportunities for B2B and B2C but places are very limited, so book quickly to avoid disappointment.

Investment £750





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DINNER sponsor

Sponsor the networking dinner at one of Liverpool's unique epicurean hotspots. Offering branded dinner invitations to members and vendors alike with a feature in the EventBook, a pre-event EDM and social media posts on all platforms. Promotional material can be table dropped at the venue by prior arrangement if you wish.

Investment £1500

DINNER places

If you would simply like to attend the Networking Dinner & Entertainment with our members and guests on the evening of Wednesday 7th November, we would be happy to have you join us!

Cost per person £125

DRINKS sponsor

Promoting your brand via drinks vouchers is the perfect way to associate your marque with something positive, memorable and fun, and we can get as creative as you like with bespoke cocktails and bar games to encourage conversation.

Investment from £1000



COFFEE sponsor

The smell of freshly ground coffee, a branded barista and branded coffee cups with your logo floating in the cappuccino foam, not to mention the 100+ people wandering the exhibition hall carrying your message with them. This is the embodiment of bang-for-your-buck, the must-have sponsorship for this event!

Investment from £1200



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ENTERTAINMENT sponsor

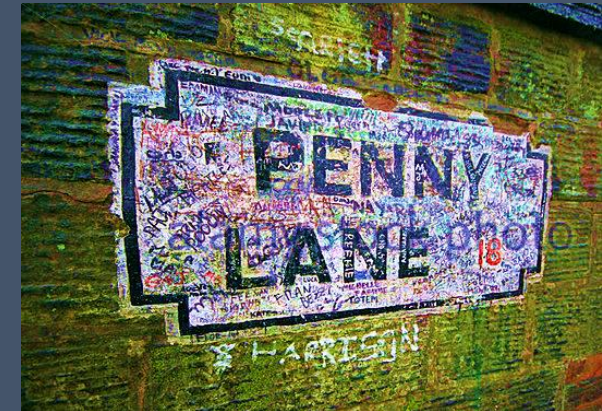
LIVERPOOL - A CITY OF CULTURE, HERITAGE & PEOPLE...

With its unique attractions, exciting events, world class sport offerings, unrivalled musical heritage and famously warm welcomes, Liverpool is the perfect city to go out and explore with friends, old and new.

Sponsor the end of year Network Group Roadshow **BIG NIGHT OUT** where, after a memorable dinner at an epicurean hotspot, we move on to an entertainment extravaganza in true Liverpool style.

Enjoy a pre-&-post-event EDM, endorsed social media posting throughout the night, an EventBook editorial piece and dual branding across the event suite of collateral.

Investment £1500





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It's all about working together to maximise the collaborative advantage.

Network Group's events are a great opportunity to meet the members, all decision makers and representatives of the most dynamic and entrepreneurial IT Community in the UK, Ireland, Channel Islands and Gibraltar.

<https://nbg.co.uk/network-group-events/november-2018-roadshow/>

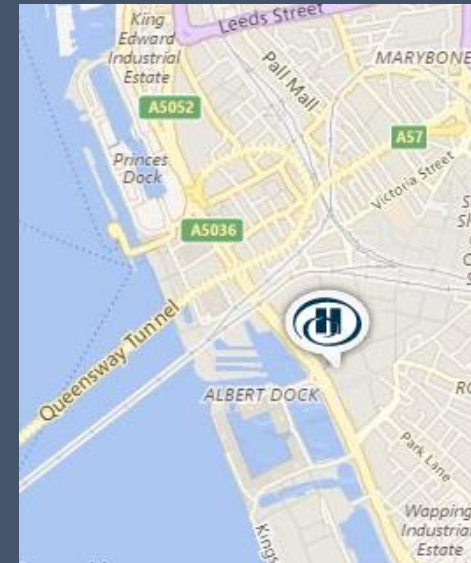
ACCOMMODATION

Hilton Liverpool City Centre
3 Thomas Steers Way, L1 8LW

If you require accommodation on the evening of Wednesday 6th November, please contact Annette Robson at a.robson@nbg.co.uk

We have negotiated preferential rates for all NG delegates and are happy to pass this on to you. Please note that the account will require settlement by you upon departure.

BOOK NOW



Contact the team at marketing@nbg.co.uk for all Marketing related queries.

Annette Robson at a.robson@nbg.co.uk will help you with logistics, accommodation and all things finance.

Network Group
0844 880 3170