

# Tues 3rd & Weds 4<sup>th</sup> July 2018

Ardencote Manor, The Cumsey, Lye Green Rd, Warwick, CV35 8LT

## MOMENTUM



## This year, it's a fight against time....



The Network Group July MOMENTUM event has always been about building relationships – providing opportunities to spend rare quality time with members, re-energizing old associations and building new connections, whilst engaging in a team challenge.

Join us on Tuesday the 3rd July for an extraordinarily interactive and dynamic Networking opportunity, followed by an evening of good food, inspirational speakers and excellent company.

**Unlock the most effective and action packed Networking event of the year! If you're a fan of lateral thinking, you'll love this.**



**July MOMENTUM** is the premium **Networking event** of the Channel calendar. Engaging with Network Group raises your profile within the **community**, allows you to gain new insights, facilitates the open exchange of information and provides unparalleled access to opportunities.

We'd like to invite you to join us for a high energy, high pressure fight against time as you lead your team of Network Group Members to Beat the Bank, and victory!

Each team has to crack the codes to get inside a bank vault. Sounds simple? All that is in your way is a padlock, an unusual key and of course, the competition! As the seconds and minutes count down, teams will throw themselves into a range of physical and mental challenges that require concentration, energy, dedication, creativity and most of all teamwork.

**Tues 3rd July 2018**

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**MOMENTUM**

## Headline Sponsor

*Challenge Day – Tuesday 3<sup>rd</sup> July*

**£6,000**



**Challenge Team 1** – your 6-man hand-picked NG team, sporting branded t-shirts  
**D**ual branding on all event material  
**D**ual branding on the Winners trophy  
**P**remium positioning in Who's in the Room  
**4** x EventBook pages  
**S**ocial Media Promotion  
**4** Network Dinner places

### *Business Day – Wednesday 4<sup>th</sup> July*

**30**-minute Presentation plus 15-minute Q&A to the entire Member body  
**NG** Guest Blog Article  
**P**re-event e-campaign  
**P**ost-event e-campaign  
**P**ost event survey

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**This event is fast moving, engages all members of the team and ensures that there is a competitive, intense and fun air in the room.**

**Challenge Day – Tuesday 3<sup>rd</sup> July**

**Team Sponsor  
£950 per team**

Sponsor a Team of **6** – made up of four or five NG Members plus one or two Sponsor Members, with branded t-shirts & collateral.

**2** x EventBook pages  
**1** x Networking Dinner

**Brain Food Sponsor  
£1000**

Be on everyone's lips – literally! Sponsor the brain food for the event – high energy snacks which will be highly visible and on every team table, alongside the sponsors branding.

**Sponsor the Speaker**

From £2,000

*After an exhilarating, competitive day, celebrating and commiserating in equal measure, sponsor a rousing speaker, leaving your brand top of mind and associated with inspirational excellence.*

**Believe in better “selling to people who actually want to hear from you is more effective than interrupting strangers who don’t”** *Seth Godin*

## **Bespoke e-campaigns from £300**

Bespoke email campaigns can be created and delivered pre-and-post-event, with metrics and support with follow-up.

**“Today, power is gained by sharing knowledge, not hoarding it.”**

Dharmesh Shah  
HubSpot's Culture Code

## **Additional Dinner Place £125**

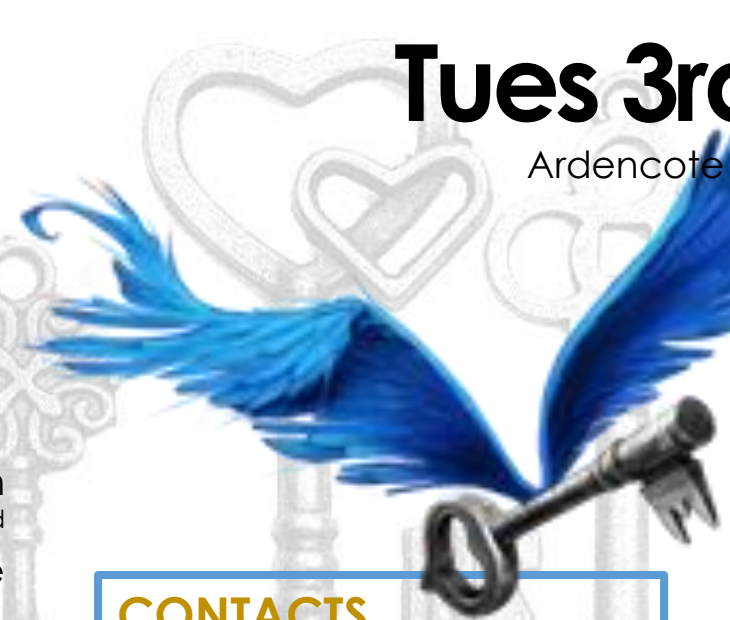
Can't be with us for the day and don't want to miss the Networking opportunity of the season? Join us for Dinner and the trophy presentations, with an inspirational after Dinner Speaker.



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## ACCOMMODATION

If you require accommodation on the evening of Tuesday 3rd July, please contact Annette Robson (A.Robson@nbg.co.uk). We have negotiated preferential rates for all NG delegates and are happy to pass this on to you. Please note that the account will require settlement by you upon departure.

**Network Group**  
**0844 880 3170**

**Engage with the UK's leading Technology Resellers**

## CONTACTS

Contact Tie Doepel or Helen Page at **marketing@nbg.co.uk** for all Marketing related queries.

Annette Robson at **a.robson@nbg.co.uk** will help you with logistics, accommodation and all things finance.

**Combined Group Turnover now Exceeds £500m**

## GETTING THERE

Ardencote Manor is just 10 minutes from the A40, so whether you're arriving from the North or the South, your journey very straightforward. Please note if using SatNav that the hotel is located on The Cumsey, an extension of Lye Green Road.



BY TRAIN: Warwick Parkway is just 4 miles from Ardencote and is on the Chiltern Railway/London Marylebone Line.

**97% Resellers attendance at our Events**

<https://nbg.co.uk/july-2018-momentum/>