



GALA, AWARDS & EXHIBITION

Whittlebury Hall, Towcester, NN12 8WP

21ST
MARCH
2019

The most anticipated and exclusive event of the year!

Join us at Whittlebury Hall in Northamptonshire for what has become the highlight of the IT Channels events calendar! A packed day of business with a dynamic Exhibition, direct engagement and networking. Then move seamlessly into an evening of fine dining at our Gala dinner, our 10th annual Awards and a celebration of the best in the business, topped with world class entertainment and epic partying!

Whether you want to grow your sales, promote your brand, launch a product, network with the best in the industry or all of the above, we're sure you'll find this the perfect vehicle and look forward to your involvement.

Exhibitors book early to avoid disappointment. Contact the Marketing Team at marketing@nbg.co.uk to make your booking and have a conversation about how we can enhance your ROI.

*We look forward to seeing
you at Whittlebury!*

Network Group
0844 880 3170



The most authentic and meaningful Awards in the Channel

Open to all our Vendor, Distri and VAR Partners and based on our core values, the NG Awards have evolved! Celebrate the relationships you create, the efficiency & innovation you bring to the community, the openness and willingness to share and the exceptional results you work so hard to achieve. The 10th Annual Network Group Awards, in our 25TH Anniversary Year, are a platform for the IT Channel to recognise the best of the best.



PARTNER AWARD CATEGORIES

Social Responsibility Impact Award

This award celebrates the Partner who brings our values to life through their range of social impact initiatives.

Partner Collaboration of the Year

This special award recognises the Partner who collaborates openly for the betterment of all within the NG community.

Partner Innovation of the Year

Celebrating the Partner who achieved outstanding results based on customer (Member) success

Community Impact Award

This award recognises the Partner whose product and/or service has had the biggest impact on the Network Group Community this year.

Partner Enabler of the Year

Recognising individual excellence in a Partner who continually adds value for members, working on the front-line daily to help deliver innovation to their customers.

Leading by Example - Partner of the Year

Recognising the Partner who demonstrates our core values in all their iterations.

OUR CORE VALUES

Do the right thing – taking pride in the Group and having the integrity to always do the right thing

Better today – striving to be the best that we can be and helping others to be the best that they can be

Openness – Sharing information wherever possible, open to new ideas and points of view

Results focused – focused on solutions and delivering results

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Entry Guidelines

Partners may enter as many categories as they choose.

The word limit for entries is 500 words.

This does not include testimonials.

Please make sure you refer to the criteria for each entry before submitting – **this can be found [here for partners](#).**

Entries must be submitted in PDF format only, via email to Awards@nbg.co.uk no later than 17:00 on the 24th January 2019.

Testimonials and supporting information can be submitted separately.

The shortlist will be announced in February.

In order for an entry to be considered valid, you must complete all required fields on the [Front Page – this can be found here](#). This must be included with your submission.

Failure to do so will make your entry invalid and you may be contacted by a member of the NG Marketing Team to re-submit it.



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<https://nbg.co.uk/awards/>

21 MARCH
1ST 2019

“The true test of a man’s character is what he does when no one is looking”

John Wooden



The most anticipated and exclusive event of the year!

HEADLINE sponsor

- 30 minute Presentation to entire Membership
- 6m x 2.5m Exhibition Space in Premium Position
- Exclusive Press Release
- 4 x EventBook Pages
- Premium positioning in Who's in the Room
- NG Blog Article
- Dual branded Goodie Bag
- Goodie Bag Insert – 1 branded giveaway
- Pre-event e-campaign
- Post-event e-campaign
- Social Media Promotion
- Dual Branding across all event platforms
- 6 Gala Dinner places



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21 MARCH
1ST 2019

" It's not hard to make decisions when you know what your values are."

Roy Disney



PLATINUM **FOCUS** sponsor £6,000 *(Limited Availability)*

- 30 minute **FOCUS** Session to targeted Members
- 4m x 2.5m Exhibition Space in Premium Position
- Inclusion in Press Release
- 2 x EventBook Pages
- Premium positioning in Who's in the Room
- Social Media Promotion
- Dual Branding on all NG collateral
- NG Blog Article
- Goodie Bag Insert – 1 branded giveaway*
- Pre-event e-campaign
- Post-event e-shot
- 5 Gala Dinner places

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*Giveaway collateral supplied by Sponsor

21 MARCH 1ST 2019

“I have learned that as long as I hold fast to my beliefs and values, and follow my own moral compass, then the only expectations I need to live up to are my own.”

Michelle Obama



G O L D sponsor £5,000

- 4m x 2.5m Exhibition Space in Premium Position
- **Choice of enhanced brand promotion options***
- Inclusion in Press Release
- 2 x EventBook Pages
- Premium positioning in Who's in the Room
- Social Media Promotion

- NG Blog Article
- Dual branded Goodie Bag
- Goodie Bag Insert – 1 piece of branded collateral*
- Pre-event e-campaign
- Post-event e-shot
- 4 Gala Dinner places

***See Enhanced Branding Options on page 8 & 9**

*We look forward to seeing
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***Giveaway collateral supplied by Sponsor**

21 MARCH
1ST 2019

"Effectiveness without values is a tool without a purpose."

Edward de Bono (1933 -),
Author and Inventor



SILVER sponsor £3,500

- 3m x 2.5m Exhibition Space in Prime Position
- 2 x EventBook Pages
- Up to 4 delegates in Who's in the Room
- Social Media Promotion
- Pre-event e-shot
- Post-event e-shot
- 3 Gala Dinner places

BRONZE sponsor £1,500

- 2m x 2.5m Exhibition Space
- 1 x EventBook Page
- Up to 2 delegates in Who's in the Room
- Social Media Promotion
- 1 Gala Dinner place



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21 MARCH
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"Don't find fault.
Find a remedy." -

Henry Ford



GALA DINNER SPONSOR £2,500

Sponsor Dinner at this exclusive event with dual branding on table Menu's, a full EventBook page with your targeted messaging, one piece of table top collateral (supplied by you) and positioned at every dinner place and four dinner places.

SINGLE PLACE £195

Can't be with us for the day but want to celebrate the Awards and enjoy the best evening event in the Channel calendar? Or just invite an additional guest?
Join us for dinner!



*We look forward to seeing
you at Whittlebury!*

We look forward to seeing you in Brighton!

21 MARCH
1ST 2019

"Try not to become a man of success but rather try to become a man of value."

Albert Einstein



Enhanced branding & promotion options as part of your GOLD Sponsorship, or alongside your Silver or Bronze package

DRINKS RECEPTION SPONSOR
£2,500

Alongside the Chairman, welcome our Gala Dinner & Awards guests with a glass of something fizzy and fabulous, with branded cocktail napkins and a full EventBook page with your messaging. What better way to start the most anticipated evening of the year!

COFFEE SPONSOR
£1,500

Provide coffee for the exhibition with this fantastic branding opportunity. Your exhibition stand, right next to the branded artisan Coffee stand, with the Barista, the coffee cups and even the chocolate on top of the cappuccino sporting your logo, there really isn't a better way to ensure your brand is not just prevalent, but associated with the wonderful things that come with coffee!

ENTERTAINMENT SPONSOR £6,000

Sponsor the world class Entertainment Exclusive Press Release and Photo Opportunities
Dual Branding on all related material across all platforms
Pre-and-Post-Event e-shots
Opportunity to Present an Award



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21 MARCH 1ST 2019

"Lasting change is a series of compromises. And compromise is all right, as long your values don't change."

Jane Goodall



Enhanced branding & promotion options

as part of your GOLD Sponsorship, or alongside your Silver or Bronze package

USHERETTE

£1,500

Embrace the nostalgia and fun of the iconic usherette, in branded uniform & tray, serving delicious & decadent branded sweets and passing out your promotional material, directing people to your stand.

AND.....RELAX

£1,500

Sponsor a professional therapist, in branded uniform, to offer 10 minute massages to delegates as they pass your stand – you'll soon have a blissed out queue of eager prospects!

GAMES CHALLENGE

£1,000

Sponsor an air hockey or foosball table and run a competition with a prize – stand back and watch the delegates engage in friendly rivalry whilst you convert them from prospect to partner.



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"Nearly all men can stand adversity, but if you want to test a man's character, give him power."

Abraham Lincoln



Haven't found what you're looking for?

Here are two more opportunities

Goodie Bag Inserts* – £250

Each dinner guest receives a goodie bag, so why not put your information in all of their hands? (Headline & Gold sponsors receive a goodie bag inserts with their sponsorship). **250 inserts to be shipped to NG by the 1st May 2018**

Helium Balloons - £250

25 Helium Balloons, one colour base with single colour logo, filled, stringed, weighted and delivered to the venue for you to adorn your stand. Be seen from a distance, stand out from the crowd!

If none of the opportunities are just right for you, we can create a bespoke package centred wholly on your priorities for the event and beyond.

Contact the Marketing Team at marketing@nbg.co.uk,
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ACCOMMODATION

If you require accommodation for the nights of Wednesday 20th and Thursday 21st March, please contact Annette Robson (A.Robson@nbg.co.uk) or Helen Page (h.page@nbg.co.uk).

We have negotiated preferential rates for all NG Partners and are happy to pass this on to you. Please note that the account will require settlement by you upon departure.



BOOK NOW

Our room allocation goes very quickly so please book early, we would hate to disappoint you!

CONTACTS

Contact the Marketing Team at marketing@nbg.co.uk for all Marketing related queries.

Annette Robson at a.Robson@nbg.co.uk will help you with logistics, accommodation and all things finance.

Engage with the UK's leading
Technology Resellers

98% Resellers attendance
at Our Events

Combined Group Turnover
now Exceeds £320m

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