



**January 21<sup>st</sup>  
& 22<sup>nd</sup> 2020**

# VISION

**Chesford Grange, Kenilworth, Warwick. CV8 2LD**

New decade, new opportunities and a new Network Group event programme.

**Unlock the most effective and action packed Networking event of the year!**

Join us at Chesford Grange in historic Warwickshire for VISION, the first Group engagement of the new year with great scope and reach that encourages meaningful connections and reenergises existing relationships.

Network Group's VISION launches on the 21<sup>st</sup> January with a series of bespoke Partner led workshops, followed by a highly competitive sponsored team challenge and lively Networking Dinner.

Day two on the 22<sup>nd</sup> offers a more intimate experience, with a unique series of short focus sessions and facetime in an attractive and value-for-money package that ensures the limited places available are quickly snapped up.

VISION offers just 12 Vendors the opportunity to engage with the UK's most successful and influential technology community.

Choose from our exciting range of sponsorship and engagement opportunities, or call the marketing team to design a bespoke package tailored to you and your brand.

[nbg.co.uk/january-2020-vision/](http://nbg.co.uk/january-2020-vision/)



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## HEADLINE SPONSOR

An exclusive opportunity on January 21<sup>st</sup> to deliver a 90-minute value-add workshop or guru session to an audience of engaged delegates, before leading your team of Network Group members, all wearing dual branded t-shirts, to victory in the sponsored team challenge.

Followed on the 22<sup>nd</sup> by a 45-minute (30-plus-15 Q&A) presentation to the entire Group, ensuring that your messaging is clear and front of mind going into the day. Underpinned by dual branding on all communications and materials in the lead up to the event, on the day and post event follow up.

A Focus-20 targeted session followed by 2 hours of vendor-member facetime - all supported by a pre-and-post-event email campaign, 4 pages in the EventBook with a branded lanyard and 4 Networking Dinner places.

Engage with the UK's leading  
technology resellers

97% Member attendance at  
our events

Best value Sponsorship & ROI  
in the Channel

Combined Group turnover  
exceeds £500M

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## **Workshops, Guru Bars or a Masterclass?**

Just one 90-minute, and two 60-minute sessions are available in which to deliver value-add content to an actively engaged audience, with the right people in the room.

The sessions are pre-recruited so that you know who will be attending and we ensure that you have relevant and meaningful POE with follow up feedback surveys or quick polls.

### **Definitions**

**Workshop:** an opportunity to run an in-depth session that provides actionable content that really makes a difference. The Workshop format lends itself to action learning, with real applicable outcomes that can be fully realised back in the Member business.

**Guru Bar:** Bring a technical, sales or business efficiency Guru to work with Members on best practice, challenges and frequently encountered issues. You provide the brains, we'll provide the beer!

**Masterclass:** Deliver a value-add Masterclass in any number of key areas, from Marketing and Sales to Recruitment and Finance, the class should provide real tangible benefits that can be implemented back in the Member business.



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## **Sponsored Team Challenge**

Sponsor a Team of 8 – made up of NG Members plus one or two Sponsor delegates.

Join us for a high energy, high pressure fiercely competitive challenge as you lead your team of Network Group Members to crush the opposition in a fast-paced, peer-on-peer race to victory!

The Gameshow format is fully interactive and requires the use of strategy, tactics, leadership and a little sneakiness! Expect lots of banter, lots of laughter and lots of fierce competition as you build and embed relationships with your Network Group team.

Along with an awesome Team in dual branded t-shirts, you'll get two EventBook pages and two Networking Dinner places.

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**LIMITED AVAILABILITY**

## **Focus-20 & FaceTime**

An exciting and effective way to share your story with half the membership – either in the Retail or Business arena.

A 20-minute, targeted presentation or facilitated conversation to approximately 40 members, followed by a 1 ½ hour facetime session where Members and Partners can assess successes so far, debate challenges and solutions, share best practice and good news stories, launch new products, services and innovations and embed the relationships cultivated and nurtured over the course of the event.

There are very limited spaces available for this event so please book early to secure yours!



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## Dinner Speaker Sponsor

Host and Introduce the Speaker to the Room. A full two page article in the EventBook alongside the featured Speaker content, dual branding across the Dinner experience, 2 Dinner places and a guest blog on the NG website, this is an sensational way to embed you brand with the Group.

## Networking Dinner Sponsor

Why not sponsor the members and delegates dinner. Your brand will be featured on all PR/Literature, table plans etc. plus additional branding through napkins or balloons. Promo material may be put at table places if you wish, too.

## Brain Food Sponsor

Be on everyone's lips – literally! Sponsor the brain food for the event – high energy snacks which will be highly visible and on every team table, alongside the sponsors branding.

## Drinks Sponsor

Promoting your brand via drinks vouchers or menus and we can get as creative as you like with shot glasses, bar games and bespoke cocktails, depending on the investment. We also like to encourage you to promote your brand at the bar area with pop-ups, collateral etc.

## Networking Dinner

If you would simply like to attend the Networking Dinner with the NG Members and guests on the evening of Tuesday the 21<sup>st</sup> January, we would be happy to have you join us!



**Network Group**

STRENGTH IN NUMBERS

**January 21<sup>st</sup>  
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It's all about working together to maximise the collaborative advantage.

Network Group's events are a great opportunity to meet the members, all decision makers and all representatives of the most dynamic and entrepreneurial IT Community in the UK, Ireland, Channel Islands and Gibraltar.

## ACCOMMODATION

If you require accommodation on 21<sup>st</sup> January 2020 please contact Helen Page ([h.page@nbg.co.uk](mailto:h.page@nbg.co.uk)).

We have negotiated preferential rates for all NG delegates and are happy to pass this on to you. Please note that the account will require settlement by you upon departure.

## Contact the Team

[marketing@nbg.co.uk](mailto:marketing@nbg.co.uk)  
for all Marketing,  
engagement logistics  
and accommodation  
queries.

**Network Group**  
**0844 880 3170**

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